



Family Fund

Helping disabled children

Tee off for Families Charity Golf Day 2027

Sponsorship Opportunities



**The Belfry Hotel & Resort
Thursday 8 July 2027**

Family Fund Charity Golf Day

Sponsorship Opportunities



Thursday 8 July 2027
10.45am to Late

The Belfry Hotel & Resort,
Sutton Coldfield, B76 9PR

Family Fund is delighted to introduce our inaugural Family Fund Charity Golf Day at the prestigious and iconic Belfry Hotel & Resort. It promises to be an unforgettable day of fundraising, golf, networking and impact.

This exciting event brings together businesses, supporters and golf enthusiasts for a memorable day on the PGA National course, fundraising to support families raising disabled or seriously ill children across the UK.

A venue with prestige

To ensure a truly memorable experience for our guests and partners, we have chosen to host the event at the prestigious Belfry Hotel & Resort, one of the UK's most iconic golfing destinations.

Renowned for its rich sporting heritage and world-class facilities, The Belfry has welcomed some of the greatest golfers in the game's history and has played host to numerous prestigious tournaments.



Participants will enjoy:

- Breakfast on arrival
- Use of the driving range prior to teeing off
- 18 holes of championship golf at a world-renowned venue
- On-course competitions including nearest the pin and longest drive
- Belfry gift pack including pitchfork, tees, pencil and course guide
- Personalised laser engraved bag tag as a keepsake of the day
- Family Fund branded golf balls
- Use of buggies on course
- Networking opportunities
- Three-course dinner and welcome drink in the evening
- Fundraising activities, raffle and auction

The Family Fund Charity Golf Day will bring together 72 golfers from our corporate partners, supporters and business networks, with further guests joining for the evening.

For sponsors, it's a fantastic opportunity to be part of the inaugural Family Fund Charity Golf Day, at an iconic golfing location, placing your brand in front of a special audience, whilst supporting an incredibly important cause.

Your sponsorship will not only be helping us with the costs associated with putting on a memorable new fundraising event, your support could also provide over 60 essential grants for families across the UK, providing much needed support when it is needed most.

Why Partner with Family Fund?

At Family Fund, we believe families raising disabled or seriously ill children should have the same opportunities, quality of life and aspirations as everyone else.

But many of the families who we support are under extraordinary financial pressure – exacerbated further by factors outside of their control like increasing home energy and other cost of living costs.

Our mission is to make life better for families raising disabled and seriously ill children. We do this by providing:

- **Grants and practical support to make day-to-day living easier and more enjoyable**
- **Information, connections and skills to empower families, so they can achieve their goal**
- **Opportunities for families to have an input on the policies and services that shape their lives**

Last year alone, we delivered over **300,000 grants and instances of support** – a lifeline for families pushed to their limits.



But the need is intensifying. An estimated **745,300 families across the UK are eligible for our support**, and our Cost of Caring 2025 report reveals a crisis too often hidden:

44% of families say their income doesn't cover basic living costs - even with disability benefits

87% have no savings; a single broken appliance can trigger crisis

Over **80%** are in debt

60% say that debt is rising

By sponsoring the Family Fund Charity Golf Day in 2027, your organisation can help us reach even more families who need support.





Family Fund

Helping disabled children

Charity Golf Day

Sponsorship Packages



Albatross Sponsor Package – £15,000

Availability: 1

Become our exclusive headline partner and place your organisation at the heart of one of Family Fund's flagship events in 2027.

Includes:

- Exclusive Headline Sponsor status including adding your company to the naming rights i.e. 'The Family Fund Charity Golf Day 2027 sponsored by...'
- Two complimentary team places for 8 people (two teams of four)
- Branding across all event materials and communications
- Logo placement on the Family Fund Charity Golf Day event webpage
- Prominent logo placement throughout the venue and course
- Dedicated news item feature on the Family Fund website highlighting the support given by your organisation
- Special social media posts both on the run up to the event and on the event day
- Full-page advert in the event programme
- Opportunity to speak at the beginning of the day, before golfers set off
- Opportunities to speak and introduce your company and the work that you do throughout the day
- Opportunity to provide branded gifts for goodie bags given to each participant
- VIP table for up to 12 guests, including the 8 golfers using the complimentary team places
- VIP networking opportunities with partners and supporters

Eagle Sponsor Package – £7,000 Availability: 1

This is a major sponsorship opportunity for organisations wanting strong visibility while helping families feel supported, included and empowered.

Includes:

- Complimentary team place for 4 people
- Branding across all event materials and communications
- Prominent logo placement throughout the venue and on course
- Family Fund social media shout outs prior to the event and on the event day
- Logo placement on the Family Fund Charity Golf Day event webpage
- Half-page advert in the event programme
- Recognition during speeches and at select moments throughout the event
- Opportunity to speak at the dinner
- Opportunity to provide branded guest gifts for goodie bags given to each participant
- Up to 10 dinner guests, including the 4 golfers using the complimentary team place
- Networking opportunities with partners and supporters

Birdie Sponsor Package – £4,000 Availability: 1

A great sponsorship opportunity for organisations with a smaller budget who would still like brand visibility and exposure, whilst supporting families across the UK.

Includes:

- Complimentary team place for 4 people
- Branding across all event materials and communications
- Logo placement at the venue
- Logo placement on the Family Fund Charity Golf Day event webpage
- Quarter-page advert in the event programme
- Recognition during speeches and at select moments throughout the event
- Opportunity to provide branded guest gifts for goodie bags given to each participant
- Up to 8 dinner guests
- Networking opportunities with partners and supporters



Hole Sponsors – £1,000 each

Availability: 4

An accessible sponsorship opportunity for organisations looking to demonstrate their commitment to families and communities.

Includes:

- Signage with your logo at one dedicated hole on the course
- Recognition in the event programme
- Recognition of your sponsorship on Family Fund LinkedIn
- Mention on the Family Fund Charity Golf Day event webpage
- 2 entries to the tournament and a seat for dinner

Goodie Bag Sponsor – £1,500

Availability: 1

This sponsorship option will provide your brand with excellent visibility as each participant will receive a goodie bag as a memorable keepsake to take away from the day.

Includes:

- Your branding featured on every tote bag
- Opportunity to provide branded gifts inside the goodie bag
- Recognition in the event programme
- Social media thank you mention
- 2 seats for the dinner

Drinks Sponsor – £3,000

Availability: 1

Support the complimentary drinks being served at dinner and help set the tone for a memorable evening of connection and impact.

Includes:

- Support acknowledged on the table menu
- Recognition in the programme and event slides
- Acknowledgement of support on the table plan
- Social media acknowledgement
- Dinner for up to 6 guests
- Logo placement on event materials
- Mention by the host during the evening

Breakfast Sponsor – £1,000

Availability: 1

Support the complimentary breakfast being served as players arrive and register for the day. Help set the tone for a truly memorable day.

Includes:

- Branding at the breakfast
- Recognition in the programme and event slides
- Social media acknowledgement
- Dinner for up to 2 guests
- Logo placement on event materials

Let's Work Together

We would love to explore how we can work together in partnership that aligns with your organisation's values and goals.



For more information contact:

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01904 571070

These sponsorship packages are available for a limited time only, until **Thursday 31 December 2026**.

www.familyfund.org.uk



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the-family-fund



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